

# *IMAGEN* Of *Boulder County*

Issue #2

August 2005

## Meet Boulder County Image Officers

Researched by Tony Tafoya

The new officers for Boulder County Image are highlighted in this issue of the *Imagen* newsletter. It is important to have a little information about those we have elected to represent us through the Image organization. The following is a brief write up based on information provided to *Imagen*.

### **Becky Rios, President**

Becky was born in Longmont, Colorado and grew up in Erie, Colorado. As a native Coloradoan, she spent many years in Erie with her three brothers and three sisters. She attended school in Erie and graduated in 1976. Shortly after graduating from high school, she worked in a few factories for several years and took the federal clerical examination. She interviewed for a secretary position and began working in 1981 for the clerical pool of the National Oceanic and Atmospheric Administration (NOAA). Since 1998, she has worked for the NOAA Equal Employment Office in Boulder as a Computer Assistant. Becky has been employed with NOAA for twenty-four years. She is currently working on an Associate of Applied Science Degree in Computer Information Systems at Front Range Community College. She is married and has one daughter 24, a son who is 5 1/2, and a grandson, who is 4 years old. As the newly elected President of Boulder County Image, she stated, "I hope to be a strong voice for our members and to work on issues concerning the Hispanic community and issues affecting Hispanic students in Boulder County."

### **Richard Shields, First Vice President**

After a twenty-two year successful career in private industry, Richard became a government employee in 1984. He has been an employee of the U.S. Geological Survey for seventeen years. He currently works as a cartographer and outreach coor-

dinator. He describes himself as, "a father, a husband, and a God fearing and loving man." Richard has had extensive experience in community organizations, particularly with Blacks In Government where he is a Life member and a Gold Plus member. He has been a member of the Boulder Chapter of BIG since 1994. During this time he has held every office in the chapter. At the national level, Richard has served on the BIG board of directors from Region VIII from 2001 to the present time. He was the on-site chair for the 2003 National Training Conference in Denver and is currently the Third Vice President for Blacks In Government. Richard brings a broad background at the local and national levels. He has a continuing concern for efficiency of operations.

### **Katy Stewart, Second Vice President**

Katy was born in La Oroya, Peru, a small mining town in the Andes. Her mother was from Iquitos, the main port on the Amazon River in Peru. Her father was from Alpine, Texas of Italian descent. Her maternal grandfather was a French Jew and her maternal grandmother was from Amazonian Indian and Spanish decent. She grew up in an international mining community in the Andes mountains, so at a young age she was exposed to and learned the value of diversity. She came the U.S. to go to college at age twenty. She went to Denver University and the University of Colorado in Boulder. Her first job was washing dishes at the Memorial Center at CU. She then obtained employment with the Boulder County Department of Social Services and worked there for fourteen years. During this time, she established the complaint procedure for the Civil Rights Office and arranged Civil Rights and EEO training for caseworkers and technicians working for Boulder County

government. She was chair of the Cultural Awareness Committee for five years. Katy has volunteered in the community, helping in hospitals and through her church to work with Spanish speaking people. Her commitment is to see that all people have a voice. Katy, works in the Executive Director's office for NOAA Research in Boulder. She stated that she would like to see the Boulder County Image Chapter identify a few areas, such as employment, housing or schooling and then pick a few and work on those until we see positive results and then move on to the next area of concern. She stated, "I believe that I bring commitment to, and knowledge of some of the issues that the Latino community has in this county."

### **Albert Romero, Secretary**

Albert works for the NOAA Mountain Administrative Support Center in Boulder as a graphics specialist. He is a past president of Boulder County Image. He is active with other organizations in the community. In 2003 he was co-chair of the program book committee for the National Blacks In Government Training Conference held at the Adam's Mark in Denver. In this role he used his talents to co-produce a 140 page program book that has become a model for excellence. Albert is frequently called upon to develop posters and brochures for special emphasis days at the DOC Boulder Research laboratories. His attention to detail should serve the chapter well as he carries out the duties of secretary.

### **Michelle Masias, Treasurer**

Michelle was born in Sacramento, California. She is the oldest of four siblings and is very close to her nephews and nieces. She started her federal career in 1987 with the Department of Interior's Bureau of Reclamation at the Denver Federal Center in Lakewood, Colorado. After getting married in 1988, she accepted a secretary's position in the Foreign Activities Office in Washington, D.C. She stated that her fondest memories were

of living in Gaithersburg, Maryland and working at 18th and C Street, in the Nation's Capital. While in D.C., opportunity knocked and she was accepted for an upward mobility Budget Assistant position in the Reclamation's Program and Budget Office. She gained experience working with congressional staffers and learning the budget process from a headquarters' perspective. She met the challenges and has been in the Budget series 560 for fourteen years. The past five of those fourteen years have been with the Boulder U.S. Department of Commerce, National Oceanic and Atmospheric Administration where she meets continuing challenges. Michelle stated, I'm excited to be a part of Image and I hope my budget and finance skills can be of benefit to the Image mission."

From the above profiles it appears that the elected leadership of Boulder County Image is united in furthering the goals of Image. They bring a wide range of experience and expertise to their respective offices. Please join with *Imagen* in welcoming them as they begin their first year of service to the membership and the community.

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On August 26th, Becky Rios sent via certified mail the approved By Laws for Boulder County Image to National President John Griego. The national board of Image will meet in Las Vegas, Nevada on October 8, 2005 where the Boulder County Image petition for affiliation will be voted upon.

A special thanks to those who participated in the review of the By Laws on August 22nd. Please see page 4.

**In Unity there is strength,  
communication and progress**

## **Publisher's Notes from Colorado, National Image and Around the Country**

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- ◆ August 1-7 – Blacks In Government (BIG) 27<sup>th</sup> Annual National Training Conference “Conquering the Challenges of a Changing Work Environment” at the Orange County Convention Center, Orlando, FL. Visit web site [www.bignet.org](http://www.bignet.org).
- ◆ August 10 – Colorado Conference for Women at the Boulder Outlook Hotel and Suites, 800 28<sup>th</sup> St. Boulder, CO. Visit web site [www.skillpath.com](http://www.skillpath.com).
- ◆ August 15-18 – Society of American Indian Government Employees (SAIGE) National Training Conference at the Holiday Inn Capitol, Washington, D.C. Visit [www.saige.org](http://www.saige.org).
- ◆ August 30—September 1—NOMAR 8th Annual Training Conference and Business Meeting, “Hispanic Americans: Rising to New Heights,” in Albuquerque, N.M. For information, call Mary Ann Maestas at 310-317-5552 or visit [www.nomarinc.org](http://www.nomarinc.org).
- ◆ October 8—Meeting of the Image national board of directors in Las Vegas, Nevada. Joe Davalos, Region VIII Director, will attend and support the petition for Boulder County Image to become an affiliate chapter.
- ◆ October 15-18 – HACU 19<sup>th</sup> Annual Conference at the Hyatt Regency Phoenix Hotel, Phoenix Convention Center, Phoenix, AZ. Visit web site [www.hacu.net](http://www.hacu.net).
- ◆ Region VIII Director Joe Davalos has met with Metro State campus officials to look at facilities for a career exploration expo that is planned for October 14, 2005. Members of the Boulder chapter will participate in this career exploration expo.

### **LOCAL EVENTS IN BOULDER**

August 20— Ad hoc committee meets to draft By Laws for Boulder County Image.

August 22 — 11:30 a.m. Meeting of the Boulder County Image members to ratify the By Laws in Room 3C-404, FSL Conference Room, DSRC.

August 26— Approved By Laws sent to the National Image Office as part of the chapter affiliation process.

### **IMPORTANT INFORMATION**

#### **STUDENT TRAINEE VACANCY ANNOUNCEMENT**

The Department of Commerce/National Oceanic and Atmospheric Administration, Workforce Management Office has a student trainee Human Resource Specialist position opening. For further information, call Todd Mathias at 303.497.4830, email:[todd.mathias@noaa.gov](mailto:todd.mathias@noaa.gov).

Please give this announcement wide distribution and encourage candidates to apply.

*Boulder County Image members  
at the August 22, 2005 meeting to ratify the By Laws*



Front Row Seated from left: Katy Stewart, Second Vice President;  
Becky Rios, President;  
Byron Louis, member.

Second Row Standing: Michelle Masias, Treasurer.

Third Row Standing from left: Wilford Buggs, member; Tony Tafoya, member;  
Dan Gomez, member; Adrian Avila, member;  
Rudy Nuñez, member.

# NUESTRO TALENTO

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## MARCHA TRIUNFAL

¡Ya viene el cortejo!  
¡Ya viene el cortejo! Ya se oyen los claros clarines.  
La espada se anuncia con vivo reflejo;  
ya viene, oro y hierro, el cortejo de los paladines.

Ya pasa debajo los arcos ornados de blancas Minervas y Martes,  
Los arcos triunfales en donde las Famas erigen sus largas trompetas,  
la gloria solemne de los estandartes,  
llevados por manos robustas de heroicos atletas.  
Se escucha el ruido que forman las armas de los caballeros,  
los frenos que mascan los fuertes caballos de Guerra,  
los cascós que hieren la tierra  
y los timbaleros  
que el paso acompañan con ritmos marciales.  
¡Tal pasan los fieros guerreros  
debajo los arcos trunfales!

Los claros clarines de pronto levantan sus sones,  
su canto sonoro,  
su cálido coro,  
que envuelve en un trueno de oro  
la angusta soberbia de los pabellones.  
Él dice la lucha, la herida venganza,  
los ásperas crines,  
los rudos penachos, la pica, la lanza,  
la sangre que riega de heroicos carmines  
la tierra:  
los negros mastines  
que azuza la muerte, que rige la guerra.

Los aureos sonidos  
Anuncian el advenimiento  
triunfal de la Gloria;  
dejando el picacho que guarda sus nidos,  
tendiendo sus alas enormes al viento,  
los condores llegan. ¡Llegó la Victoria!

## NUESTRO TALENTO

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Ya pasa el cortejo.  
Señala el abuelo los héroes al niño:  
Ved cómo la barba del viejo  
los bucles de oro circunda de armiño.  
Las bellas mujeres aprestan coronas de flores,  
y bajo los pórticos vense sus rostros de rosa,  
y la más hermosa  
sonríe al más fiero de los vencedores.  
¡Honor al que trae cautiva la extraña bandera;  
honor al herido y honor a los fieles  
soldados que muerte encontraron por mano extranjera!  
¡Clarines! ¡Laureles!

Las nobles espadas de tiempos gloriosos,  
desde sus panoplies saludan las nuevas coronas y lauros:—  
Las viejas espadas de los granaderos, más fuertes que osos,  
hermanos de aquellos lanceros que fueron centauros:—  
Las trompas guerreras resuenan;  
de voces los aires se llenan ...  
— A aquellas antiguas espadas,  
a aquellos ilustres aceros,  
que encarnan las glories pasadas ...

Y al sol que hoy alumbra las nuevas victories ganadas,  
y al héroe que guía su grupo de jóvenes fieros,  
al que ama la insignia del suelo materno,  
al que ha desafiado, ceñido el acero y el arma en la mano,  
los soles del rojo verano,  
las nieves y vientos del gélido invierno,  
la noche, la escarcha  
y el odio y la muerte, por ser por la patria inmortal,  
saludan con voces de bronce la trompas de Guerra que tocan la marcha  
triunfal ...

Rubén Darío, Nicaragua, 1867-1916, *Cantos de vida y esperanza*, 1905.

## ***The Goals and Objectives of Boulder County Image***

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- A. To seek a broad development and expansion of employment opportunities for the aspirants among the Latino population.
- B. To assist and encourage the government services in providing the best possible circumstances for the recruitment, training, employment and advancement of Latinos.
- C. To encourage and actively support the promotion and advancement of Latinos already employed.
- D. To counter employment issues based on social, ethnic, religious, age and gender discrimination, direct or indirect.
- E. To analyze and determine the educational and professional needs of Latinos seeking entry and advancement in employment; and, whenever possible, provide appropriate training and counseling services to meet these needs – particularly among the youth.
- F. To establish and continually upgrade a broad basis of communications with Latino employees across the nation.
- G. To respond to the reasonable requests of non-members and groups whose problems, goals, and objectives are supportable within the By Laws of Boulder County Image.
- H. To enhance the promotion of ethnic pride, culture, and camaraderie through the organized and regular social gatherings which will serve to bind members together.
- I. To provide a non-partisan platform on major issues of local and national significance so that members may be better informed and may express their views.
- J. To expand the concept and objectives of National Image, Inc., to communities throughout the United States to provide maximum impact on the benefits derived from the pursuit of these goals and objectives as stated above.

**NOTE:** The previous Goals and Objectives that appeared in issue #1 of *Imagen* were modified to make the intent more readable. This was done on August 22, 2005 at a meeting to ratify the By Laws.

# **Key Committee Functions**

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The key functions performed by Boulder County Image officers and members of standing committees include: **Advocacy on Employment and Education Issues; Membership and Outreach; and Consultation.** The President of Boulder County Image will assign members on an ad hoc basis as the need arises. The following is a brief description of each function:

## **Advocacy on Employment and Education Issues**

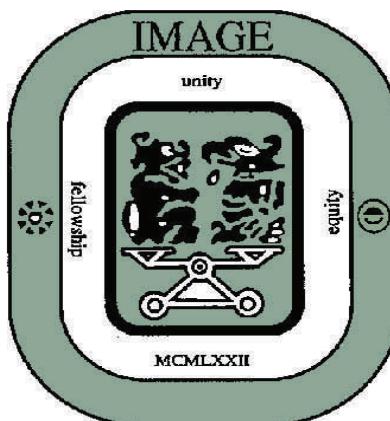
The advocacy function is performed when members take a pro-active role in seeing that a client's issue is addressed by the appropriate community, education or government organization. This function typically involves the following: Mediating an issue at the lowest level before it escalates; Negotiating issues on behalf of clients; Assisting local businesses with employee issues; Assisting students and parents with local school issues, e.g. fighting, drop out, and equal treatment policies; Educating the community on Latino issues; Researching legal information (not advice) on various employment topics; Accompanying clients (employees and applicants) and serving as their representative. Boulder County Image will monitor civil rights issues in the community and provide a community service by organizing Latinos and educating them on issues.

## **Membership and Outreach**

The membership committee is charged with an ongoing program of recruiting and retaining members. This committee coordinates a yearly membership drive for new members. The outreach function is performed by going out into the community to explain Image programs and communicating the assistance that can be provided. Typically, this function involves attending meetings and briefings, networking with agency representatives, providing orientation briefings to newcomers, attending training sessions and education workshops - both as participants and presenters.

## **Consultation**

Consultation services are typically provided to clients who are in need of explanations related to documents that need an interpretation and require follow up actions. Consultations are private.



**IMAGEN** is a publication of

Boulder County Image  
#348  
637-B South Broadway  
Boulder, CO 80305  
Phone 303.497.6439

**IMAGEN** seeks to inform Latinos on employment, education and civil rights issues.

Editor: Tony Tafoya

**MISSION**

*National Image, Inc. was established in 1972, to address Latino concerns in employment, education, and civil rights. Boulder County Image is an affiliate of National Image, Inc. and operates in Colorado within Region VIII. Its mission is to work with federal, state, county and local government organizations and community members to improve the employment, education and civil rights status of Latinos*

**BOARD OF DIRECTORS**  
**BOULDER COUNTY IMAGE**

**OFFICERS:**

The following were elected as interim officers at the first meeting on July 13, 2005. They will serve while the petition to affiliate with National Image, Inc. is being reviewed.

President - Becky Rios

1st Vice President - Richard Shields

2nd Vice President - Katy Stewart

Secretary - Albert Romero

Treasurer - Michelle Masias

**TASK FORCE CHAIRS/MEMBERS:**

The following have been appointed as chairs of the standing task forces. Members will be contacted to join one of these task forces.

Social/Cultural - Michelle Masias

Education - Richard Shields

Employment - Albert Romero

Civil Rights - Katy Stewart

**NATIONAL OFFICERS:**

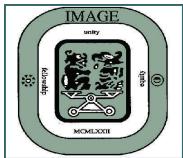
National President - John Griego

Region VIII Director - Joseph Davalos

Colorado State Director - Tony Montoya

Special Assistant Office of the Chairman - Ramón Montoya

## Membership Application Form



Boulder County Image  
#348  
637-B South Broadway  
Boulder CO 80305

### Applicant Information (please print or type)

Name	
Home Address	
City, State, Zip Code	
Employer Name	
Work Address	
City, State, Zip Code	
Telephone (business)	
Telephone (Home)	
Fax	
E-Mail	

### Membership Information

Type of Membership: New \_\_\_\_\_ Renewal \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

*(Membership Dues are \$15.00 (\$8.00 for National dues, \$2.00 for State dues and \$5.00 for Chapter dues.)*

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